



Official Affiliate of
Miss Rodeo America, Inc.

Miss Rodeo Oregon, Inc. Foundation

Sponsorship Opportunities





Miss Rodeo Oregon, Inc. Foundation

The Miss Rodeo Oregon, Inc is an organization made up of volunteers who believe in the advancement of Oregon's youth. Through the Miss Rodeo Oregon Pageant, young women from the State of Oregon have the opportunity to promote Oregon, the western lifestyle, and professional rodeo while utilizing their public relations skills and public speaking. The Miss Rodeo Oregon Pageant works to promote a positive image for rodeo while preserving our western heritage through education, leadership development, and personal growth with the highest level of integrity.

Educate, Elevate, Inspire

History of Miss Rodeo Oregon

Having selected the first Miss Rodeo Oregon in 1957, the organization has continued over the years to be comprised of hardworking volunteers who help to ensure the success and expansion of the organization and its programs. In 2005, MROI crowned its first Junior Miss Rodeo Oregon and Miss Teen Rodeo Oregon.

Miss Rodeo Oregon, Inc. has taken great strides in becoming a strong and successful youth-oriented organization, providing programs for Oregon horsewomen that encourages growth in strength of character, personality, healthy attitudes self-fulfillment, and self-respect.

Miss Rodeo Oregon, Inc. works to promote a positive image of rodeo while preserving our western heritage through education, leadership development, and personal growth with the highest level of integrity. Our core values guide our vision, strategic planning, goal setting, culture, and day-to-day decision making.

We desire to:

Partner Effectively to Achieve Our Goals

Act with Integrity, Openness, and Respect

Seize Opportunities with Curiosity and Initiative

Do What Is Right and Focus on Long Term Results

In 2003, Miss Rodeo Oregon, Inc. awarded their first educational scholarship to help the state queen with their future educational endeavors. Since this time, the educational scholarship program has continued to grow each year. Now Miss Rodeo Oregon, the Miss Rodeo Oregon first runner up, Miss Teen Rodeo Oregon, and Junior Miss Rodeo Oregon all receive an educational scholarship at the end of their reign.

Miss Rodeo Oregon, Inc. conducts two pageants in order to select the most qualified young Oregon horsewomen to promote the sport of professional rodeo and the state of Oregon. The Junior/Teen Pageant is held over two days in partnership with the Tillamook County Rodeo and the Miss Pageant is held over four days in partnership with the Canby Rodeo. The contest includes personal interviews, written knowledge test, impromptu questions, speeches, and many opportunities to demonstrate horsemanship skills.

Your contribution is vital to keep Miss Rodeo Oregon, Inc. thriving and growing. Strong sponsor involvement and financial support enables MROI to provide opportunities for young women



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Why Sponsor?

Your help is vital to keep Miss Rodeo Oregon thriving and continuing to grow for years to come. Strong sponsor involvement and financial support enables Miss Rodeo Oregon, Inc. to provide opportunities for the young horse women of our great state. In order for the Miss Rodeo Oregon Pageant to continue crowning its title holders each year, your support is needed.

WHAT MISS RODEO OREGON CAN DO FOR YOU

- *RADIO/TELEVISION SPOT PROMOTIONS FOR YOUR STORE/EVENT/RODEO*
- *GUEST APPEARANCES - ASSIST WITH STORE PROMOTIONS, GRAND OPENINGS, FASHION SHOWS*
- *COMMUNITY APPEARANCES AT SCHOOLS, SPORTING EVENTS AND CIVIC GROUPS*
- *ASSIST WITH AWARDS PRESENTATIONS*
- *ACTS AS SPOKESPERSON FOR YOUR EVENT OR RODEO*
- *GREET PEOPLE AT THE DOOR/GATE OF YOUR EVENT/RODEO*
- *SIGN AUTOGRAPHS IN WESTERN APPAREL STORES, BANKS AND SCHOOLS, SHOPPING MALLS, HOSPITALS AND RETIREMENT CENTERS*
- *ASSIST THE MEDIA WITH INTERVIEWS AND INFORMATION DURING YOUR EVENT OR RODEO*
- *SPECIAL PROMOTIONS WITH LOCAL SPONSORS/ACT AS A LIAISON BETWEEN THE PUBLIC AND THE PEOPLE and SPONSOR INVOLVED*
- *REGULAR RADIO SHOW ABOUT RODEO/SPOKESPERSON TO FIELD QUESTIONS AND INQUIRIES REGARDING CRUELTY TO ANIMALS*
- *PARTICIPATE IN YOUR QUEEN PAGEANT AS JUDGE, EMCEE OR GUEST*

When you book Miss Rodeo Oregon, remember that she is the official Representative of the sport of professional rodeo as well as the State of Oregon. She is well versed on rodeo, horsemanship skills, appropriate appearance and public speaking.

She can help make your rodeo or promotional event a fun-filled success.

The use of local TV and newspapers is an excellent way to advertise your guest's schedule of social and rodeo appearances. The only thing that limits the appearance of your rodeo celebrity is time.

It is important to schedule the appearance of any of our titleholders well in advance. This will assure that your press conferences, interviews and appearances will be well coordinated and effective.



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Miss Rodeo Oregon, Inc. is proud to offer different levels of sponsorship opportunities to meet your marketing needs. Each package includes a variety of promotional activities to provide broad exposure to your brand. We are committed to acknowledging your contribution with a high degree of ethical consideration, recognizing that businesses expect value for their monetary expenditure.

Miss Rodeo Oregon and her horse trailer travel 6,000 miles yearly to rodeos within Oregon with an additional 5,000 miles to rodeos and appearances by private vehicle.

The Miss Teen Rodeo Oregon and Junior Miss Rodeo Oregon titleholders each travel an average of 5000 miles.

MRO, Inc. has an active social media presence with over 6500 followers on Facebook and more than 1700 followers on Instagram. MROI promotes its sponsors on social media and throughout its website.

We honor and appreciate your partnership!

\$0 level and above— FRIENDS & SUPPORTERS

See sponsorship form for other opportunities.

\$250 level and above—WALLOWA

\$500 level and above—HIGH DESERT

Your name on monthly newsletter	Name on monthly newsletter
Your logo/name on MRO, Inc. website	Your logo/name on MRO, Inc. website
Your name on autograph sheets	Your logo/name on autograph sheets
Your name in pageant programs	Your logo/name in pageant programs

\$1000 level and above--CASCADES

Your Logo/name on monthly newsletter	Your logo/name in pageant programs
Your logo/name on MRO, Inc. website	Your logo/name on titleholder autograph sheets
Your logo/name on titleholder vehicle signage	Announcement of sponsorship on Facebook and Instagram
Autographed photo of sponsored titleholder	

\$2500 level and above--COLUMBIA

Your Logo/name on monthly newsletter	Monthly Facebook and Instagram posts
Your logo/name on MRO, Inc. website	Two complimentary coronation tickets
Your logo/name on titleholder vehicle signage	Your logo/name in pageant programs
Framed/Autographed photo of You and titleholder	Your logo/name on titleholder autograph sheets and Brochures
Your Logo/Name embroidered on apparel worn by Titleholder when traveling	

\$5000 and above—MT. HOOD

Logo/Name on Monthly Newsletter	Monthly Facebook and Instagram Posts
Large Logo/Name on MRO, Inc. Website	Four Complimentary Coronation Tickets
Large Logo/Name on titleholder Vehicle Signage	Large Logo/Name in Pageant Programs (Miss, Junior/Teen)
Framed/Autographed Photo of You and Titleholder	Large Logo/Name on Titleholder Autograph Sheets
Scheduled Autograph Signing at your place of business	Your Logo/Name in Miss Rodeo America Pageant Program
Your Logo/Name on MRO, Inc. Brochures, Banners used at host rodeo and clinics	



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Miss Rodeo Oregon, Inc. Foundation SPONSORSHIP AGREEMENT

SPONSORSHIP IS FOR: _____ (Title Holder's Name)

Business Name _____ Phone # _____

Your Name _____

Address _____

City, State, Zip _____

Email Address _____

Website _____

Please select how you would like to support the Miss Rodeo Oregon Family: _____

_____ **MT HOOD \$5,000 and above**

_____ **COLUMBIA \$2,500 and above**

_____ **CASCADES \$1,000 and above**

_____ **HIGH DESERT \$500 and above**

_____ **WALLOWA \$250 and above**

_____ **Friends and Supporters \$ _____**

_____ **In Kind Sponsorship _____**

Gas cards, Airline miles and product donations will receive recognition of their value at the above levels.

Your donation may qualify as a charitable contribution under state and federal rules and regulations. You may wish to consult with your financial and/or legal advisors as to the applicability of this contribution to your personal or business situation

Please enclose this completed form and payment to:
Miss Rodeo Oregon, Inc. Foundation

THANK YOU SO MUCH FOR YOUR SUPPORT!



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www.missrodeooregon.com