



Official Affiliate of  
*Miss Rodeo America, Inc.*

# Miss Rodeo Oregon, Inc. Foundation Sponsorship Opportunities





# Miss Rodeo Oregon, Inc. Foundation

The Miss Rodeo Oregon, Inc. Foundation is an organization made up of volunteers who believe in the advancement of Oregon's youth. Through the Miss Rodeo Oregon Pageant, young women from the state of Oregon have the opportunity to promote Oregon, the western lifestyle, and professional rodeo while utilizing their public relations skills and public speaking. The Miss Rodeo Oregon Pageant works to promote a positive image for rodeo while preserving our western heritage through education, leadership development, and personal growth with the highest level of integrity.

## History of Miss Rodeo Oregon

Having selected the first Miss Rodeo Oregon in 1957, the organization has continued over the years to be comprised of hardworking volunteers who help to ensure the success and expansion of the organization and its programs. In 2005, MROI crowned its first Junior Miss Rodeo Oregon and Miss Teen Rodeo Oregon. Miss Rodeo Oregon, Inc. Foundation has taken great strides in becoming a strong and successful youth-oriented organization, providing programs for Oregon horsewomen that encourages growth in strength of character, personality, healthy attitudes self-fulfillment, and self-respect.

Miss Rodeo Oregon, Inc. Foundation works to promote a positive image of rodeo while preserving our western heritage through education, leadership development, and personal growth with the highest level of integrity. Our core values guide our vision, strategic planning, goal setting, culture, and day-to-day decision making. We desire to: a) Partner Effectively to Achieve Our Goals; b) Act with Integrity, Openness, and Respect; c) Seize Opportunities with Curiosity and Initiative; d) Do What Is Right and Focus on Long Term Results.

In 2003, Miss Rodeo Oregon, Inc. Foundation awarded their first educational scholarship to help the state queen with her future educational endeavors. Since this time, the educational scholarship program has continued to grow each year. Now Miss Rodeo Oregon, the Miss Rodeo Oregon first runner up, Miss Teen Rodeo Oregon, and Junior Miss Rodeo Oregon all receive an educational scholarship at the end of their reign.

Miss Rodeo Oregon, Inc. Foundation conducts two pageants in order to select the most qualified young Oregon horsewomen to promote the sport of professional rodeo and the state of Oregon. The Junior/Teen Pageant is held over two days in partnership with the Tillamook County Rodeo and the Miss Pageant is held over four days in partnership with the Canby Rodeo. The contest includes personal interviews, written knowledge test, impromptu questions, speeches, and many opportunities to demonstrate horsemanship skills.

Your contribution is vital to keep Miss Rodeo Oregon, Inc. Foundation thriving and growing. Strong sponsor involvement and financial support enables MROI to provide opportunities for young women.



# Miss Rodeo Oregon, Inc. Foundation

## Why Sponsor?

Your help is vital to keep Miss Rodeo Oregon, Inc. Foundation thriving and continuing to grow for years to come. Strong sponsor involvement and financial support enables Miss Rodeo Oregon, Inc. Foundation to provide opportunities for the young horsewomen of our great state. In order for the Miss Rodeo Oregon Pageant to continue crowning its title holders each year, your support is needed.

## WHAT A MISS RODEO OREGON TITLEHOLDER CAN DO FOR YOU

- *RADIO/TELEVISION SPOT PROMOTIONS FOR YOUR STORE/EVENT/RODEO*
- *GUEST APPEARANCES – ASSIST WITH STORE PROMOTIONS, GRAND OPENINGS, FASHION SHOWS*
- *COMMUNITY APPEARANCES AT SCHOOLS, SPORTING EVENTS AND CIVIC GROUPS*
- *ASSIST WITH AWARDS PRESENTATIONS OR SPECIAL PROMOTIONS*
- *ACT AS SPOKESPERSON FOR YOUR EVENT OR RODEO*
- *GREET PEOPLE AT THE DOOR/GATE OF YOUR EVENT/RODEO*
- *SIGN AUTOGRAPHS IN WESTERN APPAREL STORES, BANKS AND SCHOOLS, SHOPPING MALLS, HOSPITALS AND RETIREMENT CENTERS*
- *ASSIST THE MEDIA WITH INTERVIEWS AND INFORMATION DURING YOUR EVENT OR RODEO*
- *FIELD QUESTIONS ON A RADIO SHOW WITH INQUIRIES REGARDING CRUELTY TO ANIMALS*
- *PARTICIPATE IN YOUR QUEEN PAGEANT AS JUDGE, EMCEE OR GUEST*

When you book a Miss Rodeo Oregon titleholder, remember that she is the official representative of the sport of professional rodeo as well as the state of Oregon. She is well versed on rodeo, horsemanship skills, appropriate appearance and public speaking.

She can help make your rodeo or promotional event a fun-filled success.

The use of local TV and newspapers is an excellent way to advertise your guest's schedule of social and rodeo appearances. The only thing that limits the appearance of your rodeo celebrity is time.

It is important to schedule the appearance of any of our titleholders well in advance. This will assure that your press conferences, interviews and appearances will be well coordinated and effective.



# Miss Rodeo Oregon, Inc. Foundation Sponsorship Opportunities

Miss Rodeo Oregon, Inc. Foundation is proud to offer different levels of sponsorship opportunities to meet your marketing needs. Each package includes a variety of promotional activities to provide broad exposure to your brand. We are committed to acknowledging your contribution with a high degree of ethical consideration by recognizing that businesses expect value for their monetary expenditure.

All titleholders travel many thousands of miles throughout the state of Oregon and beyond during their year. MROI Foundation has an active social media presence with over 7200 followers on Facebook and more than 2100 followers on Instagram. MROI Foundation promotes its sponsors and those of its titleholders on social media, sponsor jackets at the higher levels, autograph sheets, and throughout its website. We honor and appreciate your partnership!

## **\$5000 and above—MT. HOOD**

Logo/Name on Monthly Newsletter	Social Media Posts – Quarterly
Logo/Name on Miss Rodeo Oregon Inc. Foundation Website	Logo Embroidered on Titleholder Sponsor Jacket
Framed Autograph Photo of Sponsored Titleholder	Logo on Miss Rodeo Oregon Inc. Foundation Banners
Logo/Name on Sponsored Titleholder Autograph Sheet *	Scheduled Titleholder Autograph Signing at Your Place of Business
Logo/Name in Pageant Program of Sponsored Titleholder	Logo in Miss Rodeo America Pageant Program (Miss Sponsorships)

## **\$2500 level and above--COLUMBIA**

Logo/Name on Monthly Newsletter	Logo/Name in Pageant Program of Sponsored Titleholder
Logo/Name on Miss Rodeo Oregon Inc. Foundation Website	Social Media Posts – Three During the Year
Framed Autograph Photo of Sponsored Titleholder	Logo Embroidered on Titleholder Sponsor Jacket
Logo/Name on Sponsored Titleholder Autograph Sheet *	Scheduled Titleholder Autograph Signing at Your Place of Business

## **\$1000 level and above--CASCADES**

Logo/Name on Monthly Newsletter	Logo/Name in Pageant Program of Sponsored Titleholder
Logo/Name on Miss Rodeo Oregon Inc. Foundation Website	Social Media Posts – Twice During the Year
Autographed Photo of Sponsored Titleholder	Logo Embroidered on Titleholder Sponsor Jacket
Logo/Name on Sponsored Titleholder Autograph Sheet *	

## **\$500 level and above—HIGH DESERT**

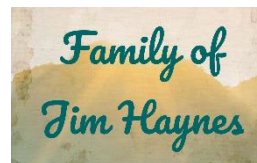
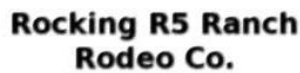
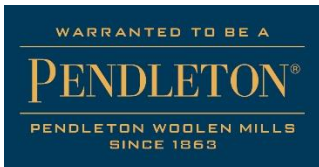
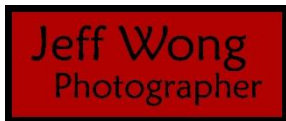
## **\$250 level and above—WALLOWA**

Logo/Name on Monthly Newsletter	Name on Monthly Newsletter
Logo/Name on Miss Rodeo Oregon Inc. Foundation Website	Autographed Photo of Sponsored Titleholder
Autographed Photo of Sponsored Titleholder	Name on Sponsored Titleholder Autograph Sheet *
Logo/Name on Sponsored Titleholder Autograph Sheet *	Name in Pageant Program of Sponsored Titleholder
Logo/Name in Pageant Program of Sponsored Titleholder	
Social Media Posts – Once During the Year	

## **\$250 level and below—FRIENDS and SUPPORTERS**

Name on Monthly Newsletter
Autographed Photo of Sponsored Titleholder

\*ALL Titleholder Autograph Sheets Include Corporate Sponsors at Levels Above \$500.



Your Logo could be here!



# Miss Rodeo Oregon, Inc. Foundation SPONSORSHIP AGREEMENT

**SPONSORSHIP IS FOR** (Titleholder) \_\_\_\_\_

Business Name \_\_\_\_\_ Phone # \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Please select how you would like to support the Miss Rodeo Oregon Family: \_\_\_\_\_

\_\_\_\_\_ MT HOOD \$5,000 and above

\_\_\_\_\_ COLUMBIA \$2,500 and above

\_\_\_\_\_ CASCADES \$1,000 and above

\_\_\_\_\_ HIGH DESERT \$500 and above

\_\_\_\_\_ WALLOWA \$250 and above

\_\_\_\_\_ Friends and Supporters \$ \_\_\_\_\_

\_\_\_\_\_ In Kind Sponsorship \_\_\_\_\_

(Gas cards, Airline miles and product donations will receive recognition of their value at the above levels.)

Your donation may qualify as a charitable contribution under state and federal rules and regulations. You may wish to consult with your financial and/or legal advisors as to the applicability of this contribution to your personal or business situation.

Please enclose this completed form and payment to:

Miss Rodeo Oregon, Inc. Foundation

Raylah Holm, Treasurer

1802 N. Water Street

Ellensburg, WA 98926

**THANK YOU SO MUCH FOR YOUR SUPPORT!**



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[www.missrodeooregon.com](http://www.missrodeooregon.com)